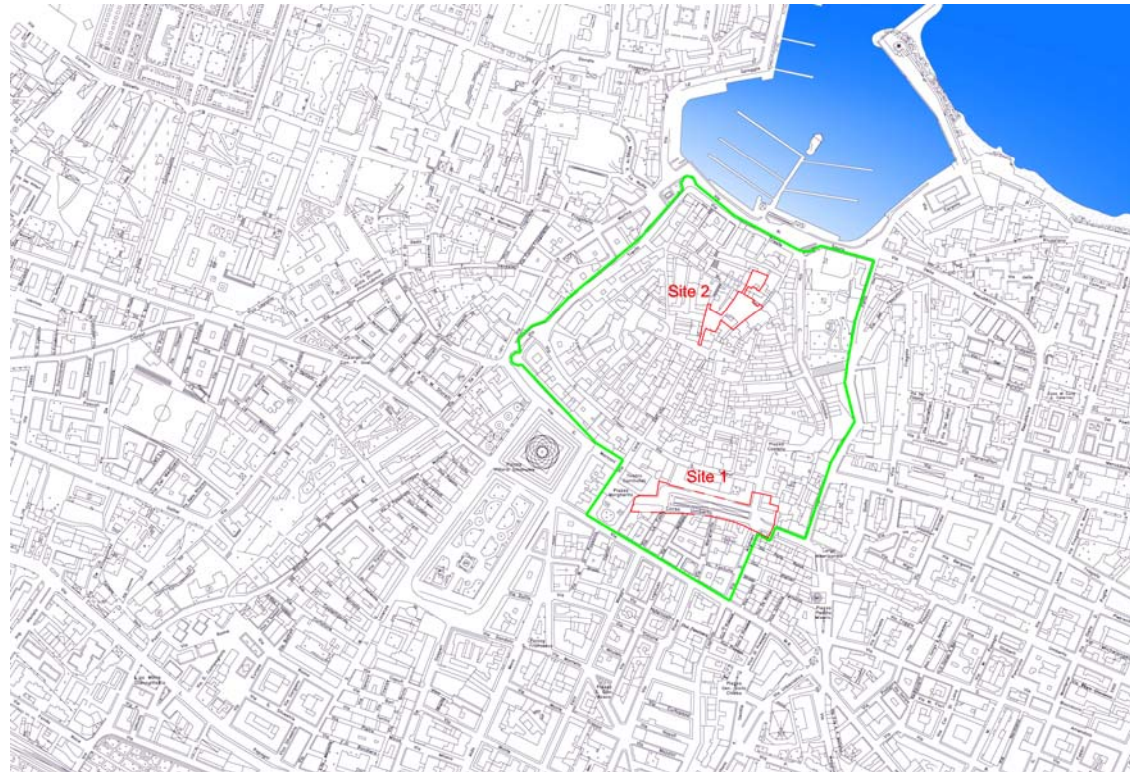




**Town:** Bisceglie  
**Promoting Subject:** Municipality of Bisceglie  
**Site:** Borgo antico  
**Population:** 53.000 inhabitants  
**Study site:** approx. 12,6 ha  
**Site of project:** approx. 1 ha

**TOPIC**  
 In the last years, the Municipality has promoted some projects and programs for an urban development, increasing its tourist image and realizing important interventions in different contexts. The topic proposed continues this program, starting a renovation of the social-economic fabric of the local reality, by creating new public spaces able to be related with the buildings in the area. A new relationship between private and public spaces will encourage the rehabilitation of "Borgo Antico", the most important of the town, that has evident problems of social degradation. At the moment, there isn't any interest in building in the centre of Borgo Antico, except for the peripheral belt inside the Walls, because the private building companies are more interested in the areas outside the centre. The connection of the area to the urban fabric will contribute to concentrate the attention upon this part of the town.

**TERRITORIAL SCALE: CONURBATION**  
 Bisceglie, 34 km far from Bari in North-West direction, is situated 16 m. over the sea level, at the foot of the Murgia Costiera. The town, located in an inlet of the Adriatic sea, has a long coast with an equipped port and is specialized in the production and commerce of agricultural and fishing products. The ancient town, located in elevated position, has numerous monuments, such as houses of the 15<sup>th</sup> and 16<sup>th</sup> centuries, the Cathedral, the Church of Santa Margherita (1197), the ancient Church of Sant'Adoeno and the medieval Castle built by the Swebian and renovated by the Angevin. The urban expansion has been conditioned by the presence of the main roads of connection with the territory and by the choice to build in East of the town, producing an urban unbalance in the territory.



**URBAN SCALE: STUDY SITE**

The study site corresponds to the ancient area of “Borgo Antico”, inside the Aragonese Walls.

Despite some rehabilitation and functional interventions on prestigious buildings in this area have been done in the last years, however the area is at the moment, the most abandoned from the urban point of view.

The study site is characterized by a concentration of negative data that contributes to lower the municipal average of schooling, precariousness, higher presence of inactive population and young criminality.

The central urban area is characterized by an elevated daily mobility that, in particular moments of the day, creates an excessive use of the transport infrastructures due to the high demand of mobility.

**Programmatic intentions: study site**

Analyzing the connection between the actual road network and the possible vehicular-pedestrian junction in strategic points of access to Borgo Antico.

**PROXIMITY SCALE: SITE OF PROJECT**

Inside the study site there are two sites: Piazza del Mercato that marks in a longitudinal direction, the access to the internal perimeter of Borgo Antico, in the East from the Norman Tower and from Piazza Castello and in the West from Piazza Regina Margherita; the urban voids of the Duomo (very important for the access to the central and internal parts of Borgo Antico and characterized by the high urban degradation of the pre-existing building) and of Largo Monastero Vecchio: an area delimited by the pre-existing building of the Borgo Antico, with an access through three pedestrian arches and with an high orographical slope.

**Programmatic intentions: site of project**

Piazza del Mercato: underground parking and cultural services in the basement of the Norman Tower.

System of urban voids: rehabilitation of the public spaces, including the historical buildings, with services and experimental housing.



